

# CUB3 TOKENIZATION PLATFORM

MASTERCARD Digital Enablement Service (MDES) by



## THE OFFER

CUB3TECH PLATFORM CAN HELP DIFFERENT ENTITIES TO PROVISION MASTERCARD TOKENS INTO SMARTPHONE WALLETS AND OTHER DEVICES, SUCH AS WEARABLES, AND MANAGE THE LIFECYCLE OF THE TOKENS

OUTSTANDING SOLUTION TO BE INTEGRATED WITH MASTERCARD DIGITAL ENABLEMENT SERVICE (MDES) LEVERAGING THE SUITE OF DIGITAL SERVICES PROVIDED BY MASTERCARD

CUB3TECH HELP ENTITIES TO BECOME A MASTERCARD WALLET PROVIDER ALLOWING MASTERCARD CARDS TO BE DIGITIZED INTO AN ISSUER WALLET

CUB3TECH PROVIDES ISSUERS WITH A TURNKEY SOLUTION TO LAUNCH THEIR OWN BRANDING WALLET CONNECTED INTO MASTERPASS NETWORK

CUB3TECH DEVELOPS A BEST-OF-BREED VISION FOR CLOUD-BASED MOBILE PAYMENT WITH AN IMPLEMENTATION BASED ON "FULL IN-HOUSE DEVELOPED" COMPONENTS: EMV MOBILE APPLETS, SECURED PROTOCOLS FOR ALL TRANSACTIONS AND MDES INTEGRATION UNDER ROBUST I.T. ARCHITECTURE

## THE FACTS

CUB3TECH GATEWAY IS ABLE TO OFFER A CONVERGED WALLET SOLUTION INCLUDING A DIRECT CONNECTION TO BOTH THE MASTERPASS AND MDES PLATFORMS, SUPPORTING BOTH IN-STORE CONTACTLESS PAYMENTS AND ONLINE PAYMENTS

CUB3TECH SOLUTION IS BASED ON THREE MAIN FUNCTIONALITIES:

### DIGITIZATION. PRE-DIGITIZATION FUNCTIONS

- CARD AVAILABILITY
- DEVICE COMPATIBILITY VERIFICATION
- PRE-DIGITIZATION ELIGIBILITY VERIFICATION

### TOKEN MANAGEMENT. LIFE CYCLE MANAGEMENT

TRANSACTION PROCESSING. NFC MOBILE PAYMENTS THROUGH CUBE'S SDK

## THE BENEFITS

ABLE TO PROVIDE DIRECT CONNECTION TO THE MASTERPASS PLATFORM

FACILITATE THE TRANSITION FROM MASTERCARD CUSTOMERS ACCOUNT CREDENTIALS TO DIGITAL CREDENTIALS

PROVISIONED INTO MOBILE DEVICES CUBE'S MASTERCARD WALLET PROVIDER SOLUTION WILL ENABLE CUSTOMERS TO PAY WITH ANY MASTERCARD ENROLLED PAYMENT CARD USING A SUPPORTED ANDROID DEVICE

